

START PLAYSCHOOL / PRESCHOOL IN YOUR OWN BRAND

No Licence / Franchise Fee & Royalty



Complete Preschool Solution

An ISO 9001 : 2015 Certified Company



About Us



Education plays a major role in your child's life. Preschool is the first Concrete step towards making your child acquire knowledge and become a Better citizen. Preschool education is suitable for a child who is above two Years and less than 5 years in age. Preschools are basically segregated based on age of the child. The age based division of children helps in providing the unique & appropriate activities learning atmosphere to the child by creating the most suitable child friendly atmosphere to ease out the process of learning. A preschool holds as much importance in your child's life as any regular school. Preschools lay foundation for your Child's' future life. Children in preschools are provided necessary tools to Develop on social educational intellectual and emotional levels. Preschool Curriculum which is a very important factor is designed in such a way that Child feels encouraged to grasp the learning fundamentals in a fun Environment.

But the basic problem in today's preschool is the quality & service. Most of the preschools are franchisee based and have paid hefty Licence fee & Royalty to franchisor for the Knowledge, Technical know-how, List of Material, Toys & tools, Recruitment & Training, Curriculum, Quality and Service which most of the time they are deprived of and later they do everything by themselves feeling cheated. They do everything for a brand which is not there and can be taken back by the franchisor at any given Point of time.

So what's the Solution ?

The Solution is to open a preschool in one's own brand name and to have Someone who can give all Knowledge, Technical know-how, List of Material, Toys & tools, Recruitment & Training, Curriculum, Quality and Service without Charging you of Hefty Licence Fee & Royalty. And that's where Krish Educare Step in.

"KRISH EDUCARE" is a ONE STOP PRESCHOOL SOLUTIONS for all those who want to be First Time / Existing Education Entrepreneurs for Preschool Business. We are a team of highly and experienced professionals who have taken the initiative to provide unparalleled high quality services. With more than 12 years, Krish Educare entered the market to give quality education in Preschool Industry without the tag of Licence Fee & Royalty. We promise you To provide All possible Quality & Supports in all the ways. This is an Educational & Pre-School Service Management Company interested in delivery Of high Quality services to its partners, kids and parents associated to it at any particular place.

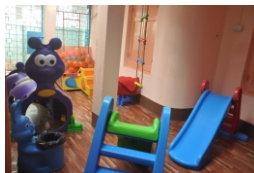
Our vast & continued franchisee assistance encompasses of every aspect of running a business selection of site/ location procurement of educational resource, staff selection, staff training and operations, academic support, Etc.

Product & Services

- Set Up Preschool
- Curriculum Support
- Set up Activity Centre
- Preschool Material, Tools & Toys
- Preschool Furniture
- Want to be a Franchisor



Set Up Preschool



At Krish Educare we give you one stop Preschool Solution starting from Preschool Setup, Material, Curriculum, Teacher training (Virtual / On Site), Marketing Support, Designing Support, All kind of Manual to operate the Preschool. Along with this, Krish Educare also gives support to their customers with the following activities which ensure that the preschool runs with proper setup which are as follow:-

- Location Identification is a very crucial aspect of this business. "Krish Educare" helps you to find the location and select the best location for the business. This activity if required for visit will be at cost which is not included in the package."
- "Krish Educare" also helps you to do a Market Survey (At Cost) of the location and helps to set the right pricing for the product which will help you to get the initial edge over the others.
- We will also design the layout of the school. We will also give you the design for all your Marketing Collaterals (Logo, Pamphlet, Signage, Poster, Banners, enquiry form, receipt books, admission forms, etc.
- We will help you with material (Furnitures, toys, montessory material, etc) the Preschool. We don't club everything under one room and then impart training. Children are imparted training as per their age and so the material requirement will be as per the class (Toddler, Pre-Nursery, Nursery & KG). You have a choice to either buy the material from your end in which we will provide you with the list of material and supplier or you can take the material from us also.
- We would help you in doing Recruitment and Training of your staff. Once you have given the recruitment advt in local newspaper, we will shortlist the candidates and do the recruitment. Only after the recruitment we, will do the training of the staff which will be virtual training. In case you want us to do One to One training it will be at cost which is not included in the package. All the training material of the staff will be handed over to you on completion of the training. We would also handover the guidelines on how to conduct an interview to you.
- "Krish Educare" will provide you month on month marketing strategy to help you market your product in local market and get students. Incase if you want our team to visit your Centre weekly / fortnightly/ monthly then it will be at a cost which is not Included in the package.

What you get from us ?

- First of all its your own brand under which you will be running your own preschool, which means you don't have to pay any hefty licence fee and royalty to anybody.
- Secondly and most important you will get Integrated Curriculum and 24*7 Support on the academics. The Integrated Curriculum Planner will not only guide you on what needs to be done but will also let you know how it has to be done. This will ensure quality in each and every preschool and also reduce the salary cost of trainers since you don't need to hire expensive trainers. You will also get Parents Monthly Planner.
- Thirdly you will get the following :
 - a) The knowledge, technique, know-how, Materials
 - c) Material, Tools & Toys as per need
 - e) All Manual support
 - b) Marketing strategy
 - d) Recruitment & Training
 - f) Design Support



Some of Our Clients

- Blooming Kidz - Lake Gardens, Kolkata (West Bengal)
- Mini Miracles - Patel Nagar, Gurgaon (Haryana)
- Rose Bud Play School - Rohini, Delhi
- Euro Scope - Chennai (Tamil Nadu)
- Patanjali Preschool - Rohini, Delhi
- Kids Town - Juhu Road, Mumbai (Maharashtra)
- Tender Buddies - Aundh Road, Pune (Maharashtra)
- Parrot The Preschool - Uppal, Hyderabad, (Andhra Pradesh)
- Zahra's Rainbow- Sarkhej, Ahmedabad (Gujrat)
- Tender Hearts International - Koramangala, Bangalore (Karnataka)

Business Module



We have basically 3 Business Module to offer :

Module 1 - KE Popular (Rs.4.0 Lac)

1. Site Selection (without visit, any Visit will be chargeable at)
3. Classroom Furniture (attached file)
5. Outdoor Play Material (attached file)
7. Initial Advertisement Material (Attached File)
9. All Curriculum (updated From time to time)
11. All Recruitment & Training (with one on-site training*)
13. All Design Support throughout the year
15. All Support throughout The year

2. Brand Name selection
4. Indoor Play Material (attached file)
6. Educational & Teaching Aids (Attached File)
8. Initial Office use Material (Attached File)
10. Student Kit Supply at cost
12. All Marketing Support (Planning)
14. Academic Support throughout the year

Module 2 - KE Playschool Popular (Rs.3.0 Lac)

1. Site Selection (without visit, any Visit will be chargeable at)
2. Brand Name selection
3. Classroom Furniture (attached file)
4. Indoor Play Material (attached file)
5. Outdoor Play Material (attached file)
6. Educational & Teaching Aids (Attached File)
7. Initial Advertisement Material (Attached File)
8. Initial Office use Material (Attached File)
9. All Curriculum (updated From time to time)
10. Student Kit Supply at cost
11. All Recruitment & Training (with one on-site training*)
12. All Marketing Support (Planning)
13. All Design Support throughout the year
14. Academic Support throughout the year
15. All Support throughout The year

Module 3 - KE Playgroup Popular (Rs.1.75 Lac)

1. Site Selection (without visit, any Visit will be chargeable at)
2. Brand Name selection
3. Classroom Furniture, Indoor & Outdoor Material Provided
4. All Curriculum (updated From time to time)
5. Educational & Teaching Aids
6. Student Kit Supplied at Cost
7. Recruitment & Training
8. All Marketing Support (Planning)
9. Design Support
10. Academic Support
11. All Support



Note : In both the models any visit will be chargeable. Pick & Drop, Hotel, Food, etc will be at your cost.



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